



## **ORGAN DONATION SAVES LIVES. TISSUE DONATION HEALS AND ENHANCES LIVES.**

These miracles would not happen without the heroes among us who have selflessly chosen to give the gift of life through organ, tissue and eye donation. Their legacy of compassion and altruism touches countless lives, providing hope, healing and a second chance to those in need.

Indiana Donor Network is currently embarking on an exciting and transformative project designed to honor, remember and show gratitude for Indiana's organ and tissue donors in a profoundly impactful way. We are creating a space within our headquarters to serve as a sanctuary of remembrance and reflection, paying tribute to the more than 25,000 individuals who have given the gift of life in the State of Indiana since Indiana Donor Network's inception. Importantly, this memorial will also allow us to honor all donor heroes to come, and provide a space for solace, comfort and remembrance for the families and friends of past, present and future donor heroes.

The centerpiece of this vision is a Tree of Life, standing as a symbol of resilience, growth and interconnectedness. Donor heroes are represented in the trunk and branches of the tree while the nearly 1.3 million organ and tissue recipients whose lives were changed forever by donor generosity, are represented by the leaves.

Also key is the unique inclusive and interactive nature of the Donor Memorial Experience. Families will be able to create personalized profiles honoring their loved ones. With the upload of a profile, the tree will dynamically change in color, symbolizing the legacy of each donor hero.

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I ask that you click [here](#) to experience the vision of our planned Donor Memorial Experience for yourself. Finally, our remembrance vision contemplates the geographic diversity of the donor heroes who have given their gifts within Indiana. The physical experience will be accompanied by a website mirroring the on-site experience, allowing remote users to participate in this tribute from anywhere in the state or even the world.

We cannot realize this vision alone. We are asking for your financial support to help us bring this memorial to fruition and ensure that we can continue recognizing the giving spirit of our donor heroes and their families far into the future. Please see the attached document outlining the various levels at which you can provide your commitment to our efforts.

This memorial space is not just a physical structure – it is a testament to the power of human connection, empathy and the enduring impact of generosity. Together, we have the opportunity to create something truly extraordinary – a space for healing, hope and remembrance that will touch the lives of countless individuals for years to come.

With heartfelt appreciation,



**Kellie Tremain, RN, MBA**

President and CEO  
Indiana Donor Network

## DONOR MEMORIAL EXPERIENCE

### TREE OF LIFE SOCIETY

Tree of Life Society members are contributors who make specific high-level donations in support of the Donor Memorial Experience (separate from contributions made or funds raised in support of Indiana Donor Network Foundation events).

Tree of Life Society members receive all of the benefits associated with the highest Corporate or Individual Opportunities, as applicable. In addition, Tree of Life Society members are recognized by name on a virtual display screen that is part of the sanctuary of remembrance within the Donor Memorial Experience.

#### **Tree of Life Society membership is available as follows:**

- Corporations who give \$50,000 in a single donation (including a donation "in memory of" an individual).
- Individuals or families who give \$10,000 in a single donation.
- Lifetime donations "in memory of" a specific individual that reach a cumulative \$10,000. When the donation threshold is reached via cumulative donations "in memory of" a donor hero, the Tree of Life Society membership will be awarded in memory of the name of the donor hero.



## CORPORATE OPPORTUNITIES

BENEFITS	OPPORTUNITY LEVEL							
	Golden Hickory Level \$250,000+	Silver Maple Level \$100,000	Cottonwood Level \$50,000	Tulip Tree Level \$25,000	Sycamore Level \$20,000	Walnut Level \$15,000	Oak Level \$10,000	Pine Level \$5,000
Recognition as primary sponsor on plaque in memorial space	X							
Invitation to an exclusive Indiana Donor Network-hosted private viewing reception in memorial space for all staff	X							
Recognition as second-level sponsor on plaque in memorial space		X						
Company name prominently displayed in memorial space	X	X						
Recognition as sponsor on plaque in memorial space			X					
Recognition in all media materials announcing donor memorial space	X	X	X					
Opportunity to host a corporate event or meeting for employees and/or special guests in memorial space and adjacent meeting room	X	X	X	X	X			
Invitation to sponsor reception viewing event in memorial space with Indiana Donor Network leadership	X	X	X	X	X			
VIP thank you gift created by memorial experience artisan Quincy Owens	X	X	X	X	X	X		
Certificate of support	X	X	X	X	X	X	X	
Recognition on Donor Memorial Experience website	X	X	X	X	X	X	X	X



## INDIVIDUALS/"IN MEMORY OF" OPPORTUNITIES

BENEFITS	OPPORTUNITY LEVEL				
	Birch Level \$10,000+	Elm Level \$7,500	Redbud Level \$5,000	Dogwood Level \$3,000	Hickory Level \$1,000
Invitation to sponsor reception viewing event in memorial space with Indiana Donor Network leadership	X				
VIP thank you gift created by Donor Memorial Experience artisan Quincy Owens	X	X			
Standing invitation for family and friends to visit the Donor Memorial Experience during times not open to the general public	X	X	X		
Certificate of support	X	X	X	X	
Recognition on Donor Memorial Experience website	X	X	X	X	X

